



IFMATM

International Facility Management Association

**Upstate South
Carolina Chapter**

**Annual Sponsorship Pledge
Upstate SC Chapter**

2016 - 2017



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Carolina Chapter**

Sponsorship Pledge

Upstate SC chapter of IFMA

At the heart of The Upstate Chapter of the International Facility Management Association (IFMA) is a growing membership that includes over 30 of the area's most qualified Facility Management Professionals.

The Chapter's Mission is to provide members with education and professional development opportunities that enhance the practice of facility management.

Upstate IFMA's Sponsorship Program provides essential support for Chapter initiatives, including:

- Administrative Services
- Educational Audio Programs
- Financially supports professional member World Workplace attendance
- Educational Tours
- Charitable Donations

Participation in the Upstate IFMA Sponsorship Program delivers outstanding opportunities for interaction and increased awareness between professionals working in all aspects of the Facility Management industry.



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SPONSORSHIP OPPORTUNITIES

BRONZE \$ 300.00

- Company logo on local chapter's website sponsor page
- Social media acknowledgement on Facebook and LinkedIn
 - Tabletop signage at all chapter meetings
- 5 minute speaking opportunities at one chapter meeting
 - 2 lunch passes

SILVER \$ 750.00

All bronze sponsorship perks plus:

- Two sentence company description on sponsorship page
 - Email link to company contact on sponsorship page
 - Attendance at FM only events
 - Sponsor lanyard recognition
 - Additional 4 lunch passes (6 total)

GOLD \$ 1,000.00

All Silver sponsorship perks plus:

- Company logo & link on local website's home page
- Four sentence company description on sponsorship page
 - 1 Email blast to facility managers
 - 1 Blog article on website
- 1 Social event sponsorship with acknowledgement
 - Additional 5 lunch passes (11 total)

Sponsorships are 12 month terms.



IFMA™ Upstate South
 Carolina Chapter
 International Facility Management Association

2016 Sponsorship Opportunities

Bronze- \$300

Silver- \$750

Gold- \$1,000

	Bronze	Silver	Gold
Company logo and link on Chapter Website - sponsorship page only	●	●	
Company logo and link on Chapter Website - sponsorship page & home page			●
2 sentences for company description on sponsorship page		●	
4 sentences of company description on sponsorship page			●
Email link to company contact on sponsorship page		●	●
Social media acknowledgement on LinkedIn and Facebook	●	●	●
Verbal acknowledgement of sponsorship at chapter meetings with brief company description			●
Tabletop signage at all chapter meetings	●	●	●
5 minute speaking opportunity at one chapter meeting (permitted literature on brochure table)	●	●	
10 minute speaking opportunity at one chapter meeting (permitted literature on brochure table)			●
Attendance at FM only events		●	●
Lanyard identification at chapter meetings to recognize sponsorship		●	●
Receive 2 lunch passes	●		
Receive 6 lunch passes		●	
Receive 11 lunch passes (12th is Christmas Party)			●
Receive 1 Email Blast to Facility Managers with Company advertisement			●
Receive 1 Blog Article on Chapter Website			●
Sponsor 1 Social event with acknowledgement			●



SPONSORSHIP COMMITMENT FORM

Company Name			
Contact Name			
Address			
City	State/Zip		
Phone	Cell Number		
Email address			
URL address	Desired month for company infomercial at chapter meeting		
<p>Description of company services for website: Up to four sentences for gold sponsorship / Up to two sentences for silver sponsorship (Use separate sheet of paper if necessary)</p>			
<p>One sentence description of company services for announcement at chapter meeting: (Gold sponsorship only)</p>			

SPONSORSHIP SELECTION

<u>Choose one:</u>	Sponsorship type	Cost	Total
	Gold	\$1,000.00	
	Silver	\$750.00	
	Bronze	\$300.00	
<u>Add option:</u>			
	Membership	\$301.00	
	New membership can be processed with sponsorship. Membership is individually held. Membership application must be submitted with this form. Sponsors are expected to be members.		
Sponsorship total 12 month term			\$

Authorizer's signature _____ Date _____

Make checks payable to: Upstate SC chapter of IFMA
 Mailing address: PO Box 6
 Greenville, SC 29602

*Contact Danny Havens or Jennifer Plourde with questions or for assistance.
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